

PRESS RELEASE

April 1st 2026

Aurora appoint Sam Tydeman as Corporate Account Director



LONDON, 1st April 2026: Aurora Managed Services ('Aurora'), today announced the appointment of Sam Tydeman as Corporate Account Director and a significant new addition to the specialist Corporate managed services team.

Tydeman is an experienced Account Director in the managed services sector with nearly three decades of proven success in supporting and advising large corporate and commercial organisations on their workplace technology and digital transformation. As a strategic Account Director in large independent managed service providers and OEM manufacturers, he has built long term partnerships with many major clients who value Sam's personal approach, his expertise in infrastructure management and his commitment to ensuring they receive the highest levels of support.

Aurora's Chief Sales Officer, Paul Rylands said: "Sam's infectious enthusiasm and the commitment and support he provides to clients is why he has been so successful throughout his managed services career. He has an exceptional track record of consistently winning and nurturing new and significant large organisations by helping them to take control of all their technology through a professional managed services approach, and he is a fantastic new appointment to our Corporate team of specialists who look after the Aurora customer base in this way."

Sam Tydeman commented, “I really am very excited to be joining Aurora at this time. The range and quality of managed services Aurora provides makes them a leader in this market and they are making major investments in good people and their capabilities to strengthen this. It’s great to be joining an organisation that is so dynamic and forward-looking. Clients are looking for managed services that help them step up their performance and I know as part of Aurora I can deliver exactly that.”

Ends.

About Aurora Managed Services

Aurora Managed Services provide pro-actively managed workplace technology and support to organisations nationwide, helping them to optimise the performance and productivity of their staff and technology, and become more efficient, agile, secure and sustainable.

Our technical expertise spans all aspects of print and document processes, managed IT services, workflow automation and AI, and business telecoms and workplace technology.

One of the UK’s leading independent providers of managed services, Aurora provides tailored solutions which combine the best hardware and software technology from market leading manufacturers with Aurora’s pro-active managed service delivery.

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